



Gordon Frederickson

Motion Graphic Designer

Contact

gordon@midmotion.com

www.midmotion.com (portfolio & demo reel)

+1 612 251 1729 (mobile)

About

Experienced motion graphic designer enthusiastic about new media and the possibilities presented by media convergence. Acutely aware of trends in the present media landscape. Versatile in various types of digital media production with a solid foundation in film theory. Agile and quick to learn from senior designers. Proficient in Adobe Creative Suite 5, Unreal Development Kit, and professional hardware.

Experience

Midmotion – www.midmotion.com

Freelance Graphic Designer

2005-Current

- Freelance contract work in graphic and motion graphic design.
- Brand development, user interface blocking in some cases.
- Regular consultation with clients to help determine their needs.
- Develop deliverables that meet and exceed client expectations.

Radio K – www.radiok.org

Volunteer Web Designer

October 2010-February 2011

- Identify weak points in the user experience and interface.
- Create surveys to assess typical visitor intentions.
- Write up proposals for the simplification of the user experience.
- Maintain and troubleshoot the Shoutcast server system.

Superior Moulding Corporation – St. Louis Park, MN
Warehouse Assistant
March 2007-August 2010

- Build prefabricated picture frames in bulk for customers on order.
- Deliver these fragile and expensive orders to nearby customers.

Education

University of Minnesota, June 2012

Bachelor of Arts, Studies in Cinema and Media Culture

- *Minor, Cultural Studies and Comparative Literature*
- Strong Swedish proficiency, Icelandic at the University of Iceland
- 3.873 GPA

University of Salford, September 2008 - June 2009

Study abroad, Design for Digital Media

Skills

Fluent in motion graphic design and film & new media theories.

Skills include non-linear video editing, compositing, UI design & FUI animation, visual storytelling, branding, and copywriting.

Technical Skills and Tools

- Adobe Creative Suite 5 Production Premium
- Adobe After Effects CS5 Expressions
- Adobe Dreamweaver CS5
- Unreal Development Kit
- Microsoft Office, OpenOffice

References

Available upon request, along with an example client list.